

NEW YORK STATE  
CARE MANAGEMENT  
COALITION



*The Key to  
Integrated Care*

# 2024 Annual Training Conference

MAY 2-3, 2024

CONFERENCE CENTER AT LAKE PLACID

## Vendor & Sponsor Prospectus

Join your colleagues from across the State on **May 2-3, 2024** at the **Conference Center at Lake Placid** in beautiful **Lake Placid, NY** for the **2024 NYS Care Management Coalition Annual Training Conference**.

Care managers and care coordinators from community behavioral health and substance use agencies, health homes, hospitals and clinics will have the opportunity to better understand the future role of care management, the need for person-centered care coordination, how to work within the managed care environment and the outcomes needed to promote recovery.

### Don't Miss This Great Opportunity!

This is an invaluable networking opportunity to meet with care managers, care coordinators, middle management, senior supervisors and executives from provider agencies for care management services.

This is a great opportunity to market your products and services to the behavioral health and substance use field.

## To Register:

Visit our website at  
[nyscaremanagement.com](https://nyscaremanagement.com)

## Questions? Contact:

Email: [nyscaremanagement@gmail.com](mailto:nyscaremanagement@gmail.com)



## Vendor Opportunities

Vendors will be located in the main convention room. You will have exposure to attendees throughout the conference. Table top space includes a 6' skirted table and two chairs.

### EXHIBIT DATES & HOURS:

Set-Up: Thursday, May 2 at 7:30am

Show Begins: 8:00am

Breakdown: Thursday, May 3 at 4:00pm

Vendors cannot break down during the sessions.

### VENDOR FEE:

\$450.00

### AV NEEDS:

Please note that if you need electrical current for your table top display, you must contact the Conference Center at Lake Placid directly at 518-241-3066.

### HOTEL ACCOMMODATIONS:

More information coming soon!

Hotel reservations can be made on our website here: [nyscaremanagement.com](https://nyscaremanagement.com).

## Sponsorship Opportunities

### OPENING RECEPTION SPONSOR: \$10,000

Great networking opportunity for participants and to showcase your company. One hour open bar and passed hors d'oeuvres.

### PLATINUM CORPORATE SPONSOR: \$5,000

This sponsorship includes three (3) registrations to the full conference, your company's material will be distributed via a QR code posted on the event registration table, a double table top display for your information, verbal recognition during the event and your company's logo and information will be displayed on our website for 6 months post event.

### CORPORATE SPONSOR: \$2,500

This sponsorship includes two (2) registrations to the full conference, your company's logo on display, a table top display for your information, verbal recognition during the event and your logo will be displayed on our website for 3 months post event.

### FRIEND OF THE COALITION: \$1,000

This sponsorship includes one (1) registration to the full conference, your company's logo on display, a table top display for your information, verbal recognition during the event and a special thank you on our website post event.

### PROMOTIONAL ITEM SPONSORSHIPS:

Interested in putting your logo on items like bags, lanyards, or swag, contact NYS Care Management Coalition at [nyscaremanagement@gmail.com](mailto:nyscaremanagement@gmail.com).

Register: [nyscaremanagement.com](https://nyscaremanagement.com)

## Questions? Contact:

Email: [nyscaremanagement@gmail.com](mailto:nyscaremanagement@gmail.com)